

## **Night at the Track to Resurrect Excitement of Greyhound Racing**

**Bristol, WI** - On January 23, the memories and excitement of greyhound racing return to Wisconsin as United Greyhound Racing presents Night at the Track, a unique racing event like no other. Hosted by legendary race announcer Jeff Mergen, the event at Bristol Oaks Country Club in Bristol, WI will feature the BetAmerica Daytona 550, greyhound racing's national championship, with all proceeds going to Greyhound Pets of America-Wisconsin to help fund greyhound adoption.

Night at the Track was created by United Greyhound Racing member J.J. Steinhoff of Kenosha, who attended the inaugural BetAmerica Daytona 550 in Florida on January 24, 2015 and said the atmosphere there reminded him of the Wisconsin tracks in their heyday. When the 2016 BetAmerica Daytona 550 was announced in April, Steinhoff inquired to the United Greyhound Racing Board of Directors about having an event in Wisconsin to promote the race, similar to what other establishments have done for years with the Kentucky Derby in horse racing. After receiving approval and funding, Steinhoff signed up Jeff Mergen, the longtime track announcer at Geneva Lakes Kennel Club in Delavan, who will call each race at Daytona Beach Kennel Club live for an at the track experience and will also serve as master of ceremonies for the evening. Jeff is looking forward to resurrecting his famous "HERE COMES BUCKY" before the start of each race and promises the guests in attendance that they will feel like they're at the track. Night at the Track will also be shown live to a national audience as part of the Daytona Beach Kennel Club broadcast for the evening.

Tickets for the event are \$35 and include a chef carved buffet, live greyhound racing from Daytona Beach Kennel Club on two big screen televisions, an opportunity to meet retired racers, entry into various racing contests and a special performance by local Rat Pack artist Jim Namio following the races. Some of the prizes that will be given away are a Weber Grill, Green Bay Packers jacket, Chicago Cubs windbreaker, Chicago Bears jacket, part ownership of a racing greyhound (valued at \$300), three original 13" televisions from the Dairyland Greyhound Park clubhouse, Bluetooth Speaker, Framed Chocolate Lab Puppy Picture, Rabbit Wine Tool Kit and many more. The Grand Prize is the 5x9' custom made rug that hung on the wall in the Dairyland Greyhound Park VIP Room from 1990-2009 and is valued at over \$1000. It is a one of a kind piece of Wisconsin racing history and is absolutely beautiful to see in person. The rug will be on display at the event up until the winner is drawn.

Tickets for Night at the Track are available at **Body Dynamics Fitness Center** in Kenosha, **Maier Trophies** in Racine, **online at [www.nightatthetrack.com](http://www.nightatthetrack.com)** or by calling J.J. Steinhoff at 262-914-6787. **Tickets for Night at the Track will be available until January 18 and will not be sold at the event.** Casual dress is acceptable. We hope to see you on January 23 for this historic racing event and night of entertainment.